



## VISION:

*Our vision is a world where no one suffers from rheumatoid disease.*

## MISSION:

*RPF is dedicated to improving the lives of people with rheumatoid disease.*

## GOALS:

**AWARENESS**  
**SUPPORT**  
**ADVOCACY**  
**CURE**

Dear RPF Members and Friends,

2014 marked the Rheumatoid Patient Foundation's third year in existence and third year striving to improve the lives of those with Rheumatoid Disease. We recognize the challenges this disease presents, physically, emotionally, financially, and more. This year, we made strides in new territories to offer hope to those who suffer from rheumatoid disease and to bring education of this disease across the country.

Highlights of 2014 include celebrating and promoting the second annual Rheumatoid Awareness Day, bringing patient-centric videos and educational materials to rheumatology offices nationwide, and launching our inaugural RPF Scholarship opportunity.

We are so grateful for what we've been able to accomplish so far, and we could not have done it without the help of our members, volunteers and supporters. Thank you to those who have volunteered your time and resources to help others. Let's take a closer look at what 2014 brought in the pages that follow.

*Together we can make a difference.  
Together we can do more.*

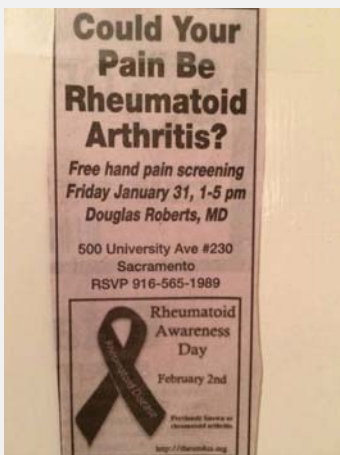
# 2nd Annual Rheumatoid Awareness Day

February 2, 2014 marked the 2nd Annual Rheumatoid Awareness Day. Thousands of patients, caregivers, advocates and healthcare professionals got involved in their own ways to show support for those with Rheumatoid Disease. RPF made resources available to share online or print off, and our members made great use of them! With your help, Rheumatoid Awareness Day gained great momentum and even international recognition. Patients in the U.S. and Canada have already worked within their localities to establish several official proclamations for the observance of Rheumatoid Awareness Day, and local support was seen across Europe and in New Zealand.

## 2014 Rheumatoid Awareness Day Activities Included:

- Educational and Awareness Images Shared on Social Media and at In-Person Events
- Member-Initiated Awareness Events to Educate Local Crowds
- RPF National Press Release About the 2nd Annual Rheumatoid Awareness Day
- Facebook Event Drawing in Nearly 5,000 Participants
- Live Chat with Rheumatologist, Dr. John Davis of Mayo Clinic with Hundreds of Questions Asked
- Twitter Chat with Patients, Advocates, Clinicians and Researchers

***"...Today is our day and we DEMAND to be heard!! Today we won't be quiet. Together we're spreading the word. Awareness for Rheumatoid Disease, because a cure is what we all so desperately need!" -- Tracy Pierce***



Dr Doug Roberts holds a free screening for RD in honor of Rheumatoid Awareness Day



RPF member Preston at work with awareness posters he printed himself! Answering questions about rheumatoid disease.



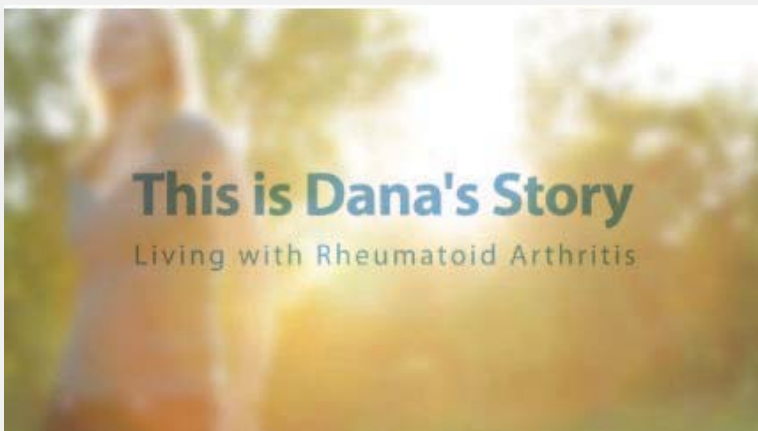
This grandmother says DOWN with rheumatoid disease.

# Bringing the Patient Voice Across the Country

In 2014, the Rheumatoid Patient Foundation worked in collaboration with the *ContextMedia: Health Network* to create a series of videos featuring stories from rheumatoid patients that aired on televisions within their network of over 700 rheumatology offices across the United States. In addition to creating some new videos, RPF's own *Faces of Rheumatoid Disease* video also aired across this network. With a rotation of three videos, we created an estimated 8.9 million impressions from August through December.

RPF also had educational brochures distributed to this network of rheumatology offices, providing newly diagnosed patients important information to better understand this disease.

***"You are reaching people everywhere, including the medical professionals, and that is priceless. I am so thankful for all of your work and dedication to step up awareness of this disease." --Kristen Briscoe***

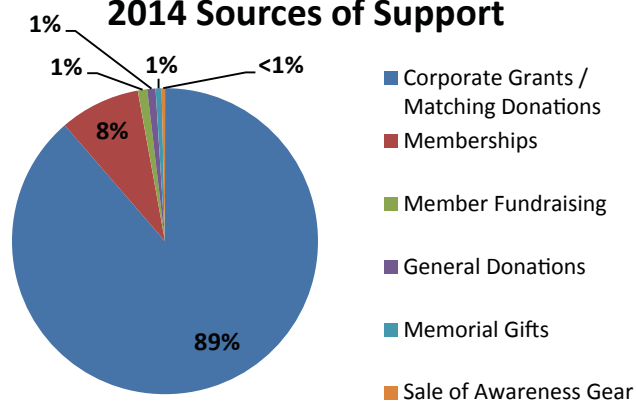


## RPF Scholarship Program

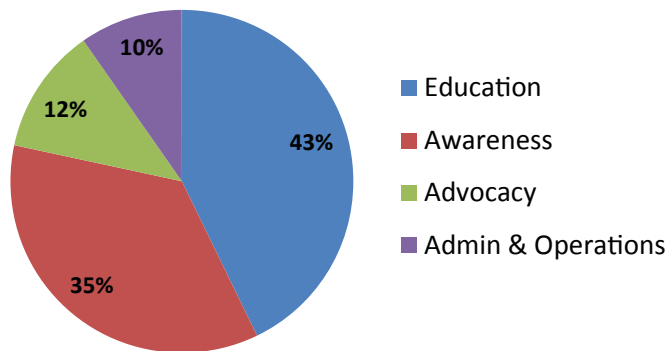
The Rheumatoid Patient Foundation launched its first scholarship program at the end of 2014 as a way to support people affected by rheumatoid disease who are looking to advance their education and/or change careers. RPF recognizes the financial strain that rheumatoid disease can place on a family and the career challenges many people with rheumatoid disease face, and we are pleased to be able to offer two \$1,000 scholarships as a part of our first Scholarship Program.

# 2014 Income & Expenditures

## 2014 Sources of Support



## 2014 Expenditures by Program



## 2014 Board Members

### BOARD OF DIRECTORS:

Barbara Cloues  
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David Biundo  
Jay Sprinkel  
Kelly Young

### ADVISORY BOARD:

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Lisa Emrich – Writer for Health Central and Brass and Ivory  
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Kevin Purcell – President of Arthritis Introspective  
Yusuf Yazici, MD – New York University Hospital for Joint Diseases  
Roni Zeiger, MD - CEO Impatient Science, practicing physician

## Get Involved!

- Join in the patient-led advocacy movement.
- Organize a Fundraiser - be as creative as you want to be!
- Become a Member. Get access to our private discussion forums where you can share ideas and connect with others.
- Make a Donation. You can make a monetary donation, or donate photos and videos for use by RPF.
- Share your story! Personal stories can be powerful tools of encouragement for other patients.



**Become a member and learn more  
about how you can get involved at  
[rheum4us.org](http://rheum4us.org)**



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